

There are **5 Million** Apps
Available in the App Stores



There will be **197 million**
Apps downloaded in
2017

Average Person has **.26**....
Apps installed on their phone



App is Short For “Application”
...It should do Something.

How Does an App Happen?

Marketing

Designers (UX/UI)

Techies (Programmers)



Understands the User

Understands what's best
for the customer

Understands How to Implement

Wireframes

What Screens does the user need to see?

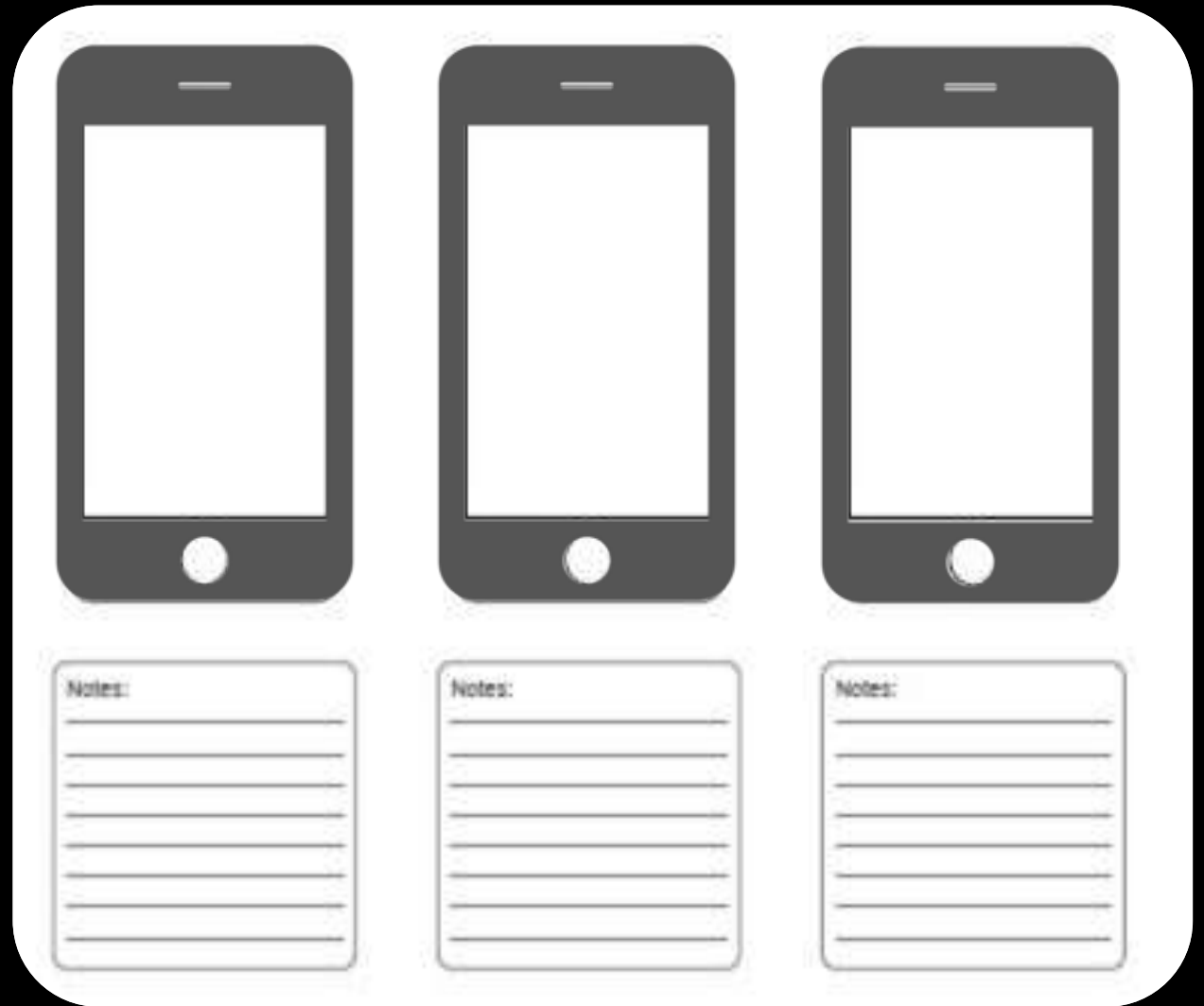
Make a List of Assets for each screen:

- Graphics
- Buttons
- Menus
- Inputs
- Text ...

How is each screen laid out?

Does it have a landscape mode?

[Search "Wireframe App Templates" in google](#)
[To find more of these templates](#)



Work-Flow

How does the User Use/move around the App.

Using the Wireframes put Navigation arrows Between screens...

- Next screen by pressing a button
- By Swiping Right/Left
- By Shaking
- By rotating...

Name the screens so that you are all aware of what your talking about.

PowerPoint and Xmind are great for these.

