



**Conor Carmody,**  
**Programme Director, Skillnet Innovation Exchange**  
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Conor is a highly experienced business executive who has held senior management positions across all commercial disciplines in telecoms and retail functions. He is a highly professional, results-focused individual with strategic, operational and entrepreneurial qualities. His core area of expertise is developing and implementing business strategies, mentoring and developing teams to deliver success with a clear focus on results. Conor has held a number of senior director level roles in the Irish Telecom Sector, heading up Marketing functions in Vodafone, Meteor and Eircom. He is highly experienced in the areas of Business strategy, Commercial Strategy, Business Start Up, Marketing and Communications, People and Program Management.



**Sinead O Riordan:**  
**Head of Partnerships, Skillnet Innovation Exchange.**  
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A senior business leader who has gained broad experience working with start-up's, SME's and multinationals. Specifically focussed on driving individual, team and company performance, she has a track record in developing and executing company-wide Strategic Programs. Key strengths include Strategy Development, Operational Management, Innovation Programs and Partnership development. Sinead has graduated with a BA (Econ & Maths), DCS and an MBA.



**Eugene Smyth,**  
**Director of Corporate Relationships, Skillnet Innovation Exchange**  
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Eugene leads our engagements with large Corporates in Ireland that are on the Innovation and Digital Transformation journey. Eugene has a strong background in Technology Investment and Enterprise Development. Following a career in FDI with IDA and Telecoms with Amdocs, he has been a management consultant in the Venture Capital industry for over 20 years and is a consultant on a variety of European Commission initiatives, including acting as a Jury Member for the European Innovation Council.



**Eoin Carroll**  
**Founder & Director, Decision Analytics**  
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Eoin Carroll, a founder and director of Decision Analytics, spearheads the AI and data-backed consultancy dedicated to supporting client decision-making. Since its inception in 2022, Decision Analytics has successfully delivered six projects across several sectors, expanding its team to five members. Recent funding approval signals the business's readiness for expansion to build upon the achievements of the previous year.

Before establishing Decision Analytics, Eoin gained extensive experience in Data Analytics through roles at EY and BearingPoint. Additionally, he diversified his skill set by successfully launching and managing the first pure strategy consulting team within the EY Parthenon brand in Ireland.

Eoin is a graduate of DCU with a B.Eng., holds an MSc. in Analytics from UCD, and earned an MBA from UCD Smurfit Business School. Beyond his professional endeavours, Eoin is an avid runner who enjoys leading the data analysis and strategic planning efforts of his club, DSD.